



## Request for Proposals: Dissemination and Technical Assistance Support

**Who we are:** The National Alliance for Public Charter Schools (National Alliance) is the leading national nonprofit organization committed to advancing the public charter school movement. Our mission is to lead public education to unprecedented levels of academic achievement by fostering a strong charter movement.

- The National Alliance occupies a critical role in the charter school movement: as a leader in federal education policy, as a major supporting force to improve state charter policy and advocacy, and as a prominent national voice in the policy and public discourse on public charter schools. To support the growth of a high-quality charter school community, we work to:
  - Fuel the growth of high-quality public charter schools by advocating for increased public funding of charter schools;
  - Shape federal and state policy to create the climate in which high-quality charter schools can grow; and
  - Improve the overall health and perception of the movement to increase our influence with policymakers.

**What we need:** In 2022, the National Alliance was awarded a National Dissemination Grant through the Federal Charter Schools Program (CSP). This grant is focused on understanding and sharing pandemic-era charter school innovations across the charter sector and beyond. The first year of the grant unearthed several research findings from across the sector focused on four priority areas: human resources and staffing, school operations, underserved populations, and performance metrics. The National Alliance seeks support in our dissemination of these findings and in supporting practitioners in their implementation of these best practices. Primary stakeholders for dissemination include school leaders and personnel, policy makers, and charter school support organizations.

This dissemination and technical assistance support is intended to share and build on year one grant learnings, and ultimately facilitate the implantation of evidence-based best practices across all schools, both charter and non-charter, to improve and accelerate student learning. The initial contract term is one year, however there will be an opportunity to extend it to two years.

**Budget:** \$100,000

### **Deliverables and Timeline:**

General tasks include:

- (1) Develop messaging and dissemination strategy and materials.



- (2) Assess sector needs and interests in grant resources.
- (3) Develop and implement technical assistance based on sector needs.
- (4) Manage dissemination (conference/convening) outreach and panel logistics.
- (5) Identify in-demand topics for further research.

Specific functions and tasks include:

- (1) Review and understand year one grant research and corresponding deliverables.
- (2) Identify relevant audiences for dissemination and develop a strategic plan for dissemination to ensure year one grant resources are as impactful as possible. This plan will be national in scope and focus on school-based practitioners, policy makers, and charter school support organizations.
- (3) Develop dissemination materials leveraging the year one grant resources.
- (4) Develop a technical assistance curriculum leveraging the year one grant resources.
- (5) Coordinate with the National Alliance team to promote media-based dissemination of resources (e.g., social media, blog, etc.).
- (6) Coordinate with the National Alliance team to identify and select relevant conferences, convenings, and other opportunities for dissemination and technical assistance.
- (7) Oversee conference logistics, including selecting and communicating with presenters and developing and executing content, including presentations, panels, and workshops.
- (8) Identify and execute opportunities for dissemination and technical assistance outside of conferences and convenings (i.e., school site visits for interested practitioners).
- (9) Refine dissemination resources based on stakeholder feedback.
- (10) Identify gaps in year one grant resources for further research. These gaps should be responsive to practitioner feedback.

Deliverables:

- (1) A dissemination plan.
- (2) A set of dissemination and technical assistance curriculum resources built off year one grant research and resources, including presentations and workshop materials.
- (3) Refined dissemination resources based on feedback from the field.
- (4) Recommendations for further research.

Timeline:

**10/17/23** – Deadline for consultants to submit proposals. Deadline is subject to extension depending on the number of proposals submitted.

**10/24/23** – Provider selected and notified by the National Alliance.

**10/31/23** – Agreement with provider signed.



**12/15/23** – Dissemination plan and resources developed.

**1/26/24** – Technical assistance curriculum developed.

**7/12/24** – Recommendations for further research developed.

**1/22/24 through 9/30/24** – Dissemination and technical assistance implementation at conference, convenings, and other opportunities.

**Desired knowledge, skills, and experience:** Consultant must have familiarity with education policy (charter school policy preferred), experience executing dissemination and technical assistance with national scope, and a history of solid client relations. Preference will be given to those that have experience working with non-profit and advocacy organizations.

The proposal should include the company profile, samples of at least one similar deliverable, composition and bios of the team completing the project, and details about the project management process.

**Submission Process:** Proposals should be submitted to Katie Burke at [Katie@publiccharters.org](mailto:Katie@publiccharters.org). The narrative proposal and the budget should be submitted separately but can be attached to the same email.

The narrative proposal should be no more than 8 pages single-spaced in standard font size with one-inch margins. Budget proposals can be submitted using a spreadsheet format.